



INTERNATIONAL ORIENTEERING FEDERATION

# World Orienteering Day Mini Guidelines

2022



wod

World Orienteering Day



## World Orienteering Day

### Our Vision

The IOF are aiming for 500 000 participants at 5 000 events in 100 countries at World Orienteering Day 2022.

The IOF's goals regarding the organisation of this annual event are as follows:

- Increasing the visibility and accessibility of orienteering to young people.
- Increasing the number of participants both in the schools' activities as well and in the clubs' activities in all countries of National Federations, and to get more new countries to take part in orienteering.
- Helping teachers to implement orienteering in a fun and educational way.





# 7 Steps to a successful World Orienteering Day Event



#worldorienteeringday

Interested in creating a successful World Orienteering Day event?

Follow our 7-step guide to learn how to do it.

You can find more information and inspiration on [World Orienteering Day](#)

## 1. Register your World Orienteering Day Event

Register your event and contact person at [World Orienteering Day](#). Please register your event and contact person as soon as possible.

When you have finalised your registration, a red flag will appear on the map. If there are many events in a small area, a red circle with a number will appear. You can zoom in and out to see events. You can also upload maps, photos and information for each event.

At [World Orienteering Day](#) you will find most of the information you need for a successful event.

## 2. Promote your World Orienteering Day Event

At [worldorienteeringday.com](#) you will find our promotion kit for [World Orienteering Day 2022](#).

Create an invitation using this kit, send out information via social media, invite local newspapers, radio and television.

Put up posters in strategic locations such as the main entrance to a school, the entrance to the gymnasium, at the local orienteering club etc.

## 3. Draw a map

Draw a simple map or update an old map of your decided area. It can be a sketch or a more advanced map, indoor or outdoor, school yard, park or forest.

World Orienteering Day partner, map drawing software company [OCAD](#), offer World Orienteering Day organizers with free software licences for map drawing.



Just pre-register your World Orienteering Day event at [World Orienteering Day](#) and then contact World Orienteering Day at [wod@orienteering.sport](mailto:wod@orienteering.sport) to apply for a free OCAD Starter license and for other mapping information.

On the back of the map, you can write information about the local orienteering club's youth activities and upcoming events which will follow the kids home with the map.

#### **4. Make courses**

Making a course can be easy. Make a simple course in for example the school yard, build up the "terrain" or create a small maze. You can use electronic punching system from [SPORTident](#).

Include the children in setting up a course.

If you want to try the future of orienteering, you can find different apps in your Smartphone as fun alternative. Put out the virtual controls on the phone. With the help of GPS you know always where you are and where you are going.

#### **5. Implement your World Orienteering Day Event**

Now it is time to implement your [World Orienteering Day](#) event. You need assistants from your local club or a school. It is great if you have several assistants to support you, due the students always want to know more than you can expect.

You can invite schools to participate at a specified time e.g. 10:00-12:00, you may have an open entry during the whole day, for example at a school, you can carry out night orienteering or doing indoor orienteering. You can try orienteering in a canoe or on a bike. Or why not use inlines.

Most important is to have fun! And to find a lot of control markers or check points! Time keeping is not necessary. Very often timekeeping can be a major barrier to continue a fun activity. But those who wish timekeeping may also do it, of course. The important thing is that students leave the activity with a good feeling, that they are happy and satisfied.

If you have possibility, please use your elite runners or other prominent persons in your club or maybe why not ask some of World Orienteering Day ambassadors to support your event.

From the World Orienteering partner [SIGNSPORT](#), you can order [WOD clothes](#) directly from their [WOD catalogue](#) on their website.



From the World Orienteering Day partner [Dobas](#), you can order [WOD flags](#) directly from them.

From the World Orienteering Day partner [Lumonite](#), you can order [Lumonite headlamps](#), directly from their website, with 10 % discount.

## 6. Give diplomas to all

You have the possibility to give away diplomas to all participants after the activity. You will find examples of [World Orienteering Day diplomas](#) on WOD web site.

The diplomas have historically been very popular among the children.

You may also give away drinks, fruits and other small things you can get from local partners.

You can also order things from World Orienteering Day partner as give-aways.

## 7. Report your World Orienteering Day Event

Please report your World Orienteering Day event as soon as possible after it takes place at [worldorienteeringday.com](http://worldorienteeringday.com)

Report the number of participants in each age group. This information will help us to expand the sport to more children.

When you have finalised your report, the red flag will change to green.

You can also see statistics on the participation of your activity, your country and how many people have participated worldwide.



**#worldorienteeringday**

**Be part of something Bigger  
-Colour the World!**



## Contact World Orienteering Day

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